

CBVCT Toolkit: Funding Sources Comparison Table

Funding amounts, funding periods and (bureaucratic) effort required vary widely and are indicated here for orientation only.

Source	Description/funding criteria	Amount	Period	Bureaucratic effort
Norway Grants	<ul style="list-style-type: none"> • EEA country contributions distributed according to priorities agreed between EU member states and Norway Grants • Requires a partner organisation in Norway 	large	medium-term	high
Regional health authorities	<ul style="list-style-type: none"> • Regional health authorities may support CBVCTs as part of their public health response, specifically to increase the early detection of HIV infection. • This may be as part of regional health planning or as small-scale collaborations with hospitals and other testing services. 	medium	short-term to ongoing	high
Charitable foundations	<ul style="list-style-type: none"> • Raise funds for a variety of causes • NGOs apply to the foundation • May have a range of criteria/funding categories 	small	one-off	low
Art project competition	<ul style="list-style-type: none"> • Competition to guess the artist behind a donated work to win the artwork – donation for each guess 	small	one-off	low
Street marketing	<ul style="list-style-type: none"> • Soliciting donations/subscriptions in public places 	medium	one-off and ongoing	low
City council/municipality grants	<ul style="list-style-type: none"> • City administrations are increasingly charged with the responsibility to improve health and social conditions as part of their overall development goals. 	medium	medium to long-term	high

	<ul style="list-style-type: none"> • Successful projects supported by the city can boost its public image. 			
Used/surplus designer clothing market	<ul style="list-style-type: none"> • Fashion designers donate past season stock • Used designer clothing • Auction or market to raise funds 	Small	one-off	low
Organisational membership	<ul style="list-style-type: none"> • Annual fees for membership in the NGO that operates the CBVCT • Voting rights for members and possibility to stand for office on the governing board or committee 	small	ongoing	low
Legacies	<ul style="list-style-type: none"> • People leave assets or money to the organisation in their will • Can be used to fund work or to provide ongoing income from investment (endowment funds) 	medium to large	one-off or ongoing income	medium
Donations boxes	<ul style="list-style-type: none"> • Opportunity for clients and visitors to donate money for services received or as a charitable act • Clearly visible, clean and well-maintained with an indication of what is considered a reasonable amount for donations (e.g. clear boxes with banknotes visible) 	small	ongoing	low
For-profit activities	<ul style="list-style-type: none"> • Services such as complementary therapies (e.g. massage) return a profit to subsidise the CBVCT service 	Medium	on-going	medium
Government project grants	<ul style="list-style-type: none"> • Government funding programmes of health and/or social services departments 	large	medium-term	high
Charity events	<ul style="list-style-type: none"> • Events organised specifically to raise funds for charitable purposes, including operating a CBVCT • Raise funds by attracting a paying audience to leisure or cultural activities where e.g. food, 	small to medium	one-off	medium

	artwork or performances are donated by sponsors			
Pharmaceutical company grants, sponsorships and in-kind contributions	<ul style="list-style-type: none"> • Project funds or payment of expenses • Materials such as test kits or condoms • Payment for advertising or sponsorship acknowledgement • May impact on the ability to meet criteria for public funding 	medium to large	medium-term	medium
Health insurance grants	<ul style="list-style-type: none"> • In some countries, statutory and/or private health insurance providers are obliged by law to spend a certain amount of their funds on prevention. • Funds may be available through an application process 	medium	medium-term	medium
Private sector social responsibility grants	<ul style="list-style-type: none"> • Companies setting aside funds to support socially relevant projects as part of their responsibility to share their profits with society • Especially large companies with public profiles, e.g. banks, insurance companies • Companies with an MSM customer base, e.g. dating apps donating advertising or pornography industry making donations • May impact on the ability to meet criteria for public funding 	medium to large	one-off or medium-term	medium
European Commission Health Programme grants	<ul style="list-style-type: none"> • Project funding offered based on the current health plan of the European Commission • Usually for innovative projects benefitting as many member states as possible 	medium to large	medium-term (usually 3 years)	high
European Social Fund	<ul style="list-style-type: none"> • Focus on creating employment opportunities 	large	medium-term	high

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