CBVCT Toolkit: Funding Sources Comparison Table

Funding amounts, funding periods and (bureaucratic) effort required vary widely and are indicated here for orientation only.

Source	Description/funding criteria	Amount	Period	Bureaucratic effort
Norway Grants	 EEA country contributions distributed according to priorities agreed between EU member states and Norway Grants Requires a partner organisation in Norway 	large	medium- term	high
Regional health authorities	 Regional health authorities may support CBVCTs as part of their public health response, specifically to increase the early detection of HIV infection. This may be as part of regional health planning or as small-scale collaborations with hospitals and other testing services. 	medium	short- term to ongoing	high
Charitable foundations	 Raise funds for a variety of causes NGOs apply to the foundation May have a range of criteria/funding categories 	small	one-off	low
Art project competition	• Competition to guess the artist behind a donated work to win the artwork – donation for each guess	small	one-off	low
Street marketing	Soliciting donations/subscriptions in public places	medium	one-off and ongoing	low
City council/municipality grants	• City administrations are increasingly charged with the responsibility to improve health and social conditions as part of their overall development goals.	medium	medium to long- term	high

	Successful projects supported by the city can boost its public image.			_
Used/surplus designer clothing market	 Fashion designers donate past season stock Used designer clothing Auction or market to raise funds 	Small	one-off	low
Organisational membership	 Annual fees for membership in the NGO that operates the CBVCT Voting rights for members and possibility to stand for office on the governing board or committee 	small	ongoing	low
Legacies	 People leave assets or money to the organisation in their will Can be used to fund work or to provide ongoing income from investment (endowment funds) 	medium to large	one-off or ongoing income	medium
Donations boxes	 Opportunity for clients and visitors to donate money for services received or as a charitable act Clearly visible, clean and well-maintained with an indication of what is considered a reasonable amount for donations (e.g. clear boxes with banknotes visible) 	small	ongoing	low
For-profit activities	• Services such as complementary therapies (e.g. massage) return a profit to subsidise the CBVCT service	Medium	on-going	medium
Government project grants	Government funding programmes of health and/or social services departments	large	medium- term	high
Charity events	 Events organised specifically to raise funds for charitable purposes, including operating a CBVCT Raise funds by attracting a paying audience to leisure or cultural activities where e.g. food, 	small to medium	one-off	medium

	artwork or performances are donated by sponsors			
Pharmaceutical company grants, sponsorships and in-kind contributions	 Project funds or payment of expenses Materials such as test kits or condoms Payment for advertising or sponsorship acknowledgement May impact on the ability to meet criteria for public funding 	medium to large	medium- term	medium
Health insurance grants	 In some countries, statutory and/or private health insurance providers are obliged by law to spend a certain amount of their funds on prevention. Funds may be available through an application process 	medium	medium- term	medium
Private sector social responsibility grants	 Companies setting aside funds to support socially relevant projects as part of their responsibility to share their profits with society Especially large companies with public profiles, e.g. banks, insurance companies Companies with an MSM customer base, e.g. dating apps donating advertising or pornography industry making donations May impact on the ability to meet criteria for public funding 	medium to large	one-off or medium- term	medium
European Commission Health Programme grants	 Project funding offered based on the current health plan of the European Commission Usually for innovative projects benefitting as many member states as possible 	medium to large	medium- term (usually 3 years)	high
European Social Fund	Focus on creating employment opportunities	large	medium- term	high

AIDS Healthcare Foundation	USA-based with a European office	medium to large	medium to long-	high
		to large	term	
Open Society Foundations Opportunity Fund	Targeting Roma as beneficiaries	Medium	Medium- term	medium
Private donations	• Tax deductible depending on national tax laws and regulations	Small to medium	Usually one-off	low
Fee for service	• Fee scales according to ability to pay	small	ongoing	low
In-kind contributions	 Volunteers donating their time and skills Other organisations sharing space, other infrastructure, materials, administrative support (pooling resources) 	Small- medium	One-off to ongoing	low
European Commission Research and Innovation Framework Programme (Horizon 2020)	 Grants through the current Horizon 2020 research programme Usually for closing gaps in research and involving partnerships across member states 	Medium to large	Medium term	high
Health insurance reimbursement	 Statutory and/or private health insurance may reimburse testing costs May be reimbursed via the hospital 	Small to medium	ongoing	medium
Court-imposed fines	• In some countries, courts can decide which charity receives the fines it collects for breaches of the law (e.g. traffic infringements,)	Small to medium	One-off to ongoing	low